

FOR IMMEDIATE RELEASE

Pro-Formance Insights Reaches Settlement With Bauer Hockey Corporation

Ottawa, Ontario, May 6, 2011 – Pro-Formance Insights (PFI) announced today that it recently reached a settlement with Bauer Hockey Corporation (now Bauer Performance Sports Ltd.) with respect to a lawsuit brought by PFI against Bauer for infringement of PFI's patent, which contemplates a protective undergarment that provides protection from laceration and injury, particularly from skates. Details of the settlement are confidential and will not be disclosed. As always, PFI remains firmly committed to protecting and enforcing its intellectual property rights afforded through its patent.

“We are pleased to have amicably resolved the litigation with Bauer and that this case achieved a successful conclusion,” stated Ross Angus, Vice-President of Pro-Formance Insights. “Leveraging our patent, we will continue to develop and market our BODYARMOUR® line for hockey. Recent injuries in the NHL only reinforce the necessity for better safety equipment for players.”

PFI's BODYARMOUR® base-layer garments for hockey provide advanced performance with integrated cut protection. Critical areas of the wrist, Achilles tendon and calf are protected from errant skate blades. BODYARMOUR® products are worn by NHL and AHL players, and by minor league and recreational hockey players at all skill levels.

About PFI

Pro-Formance Insights, based in Ottawa, ON, is a Canadian company specializing in cut-resistant base-layer protection for sports, law enforcement, and other high-risk professions. PFI's patented products minimize the risk of serious injury from lacerations without sacrificing performance. For more information about Pro-Formance Insights, please visit www.bodyarmour.ca.

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